



METLIFE EUROPE SERVICE'S LIMITED - UK BRANCH

METLIFE'S CHILDREN'S KEEPY UPPY COMPETITION TERMS AND CONDITIONS 2025

MetLife Europe Services Limited is a company incorporated in Ireland, with company number 472359 and with its registered office at 20 on Hatch, Lower Hatch Street, Dublin 2, Ireland, acting through its UK Branch whose registered office is Invicta House Trafalgar Place, Brighton, BN1 4FR, Branch Number BR014393.



1. The Promoter

The promoter is MetLife Europe Services Limited, a company incorporated in Ireland, with company number 472359 and with its registered office at 20 on Hatch, Lower Hatch Street, Dublin 2, Ireland, acting through its UK Branch whose registered office is at Invicta House Trafalgar Place, Brighton, BN1 4FR, branch number: BR014393.

2. The competition

- 2.1 The title of the competition is "MetLife's Children's Keepy Uppy Competition".
- 2.2 Each participant will have 60 seconds to attempt as many keepy uppies as possible.
- 2.3 Keepy Uppies is a game of bouncing a football off any part of your body except your hand or arm, as many times as you can, without letting the ball touch the ground.
- 2.4 Participants who achieve 50 or more keepy uppies within the time frame will win a MetLife Football. The top three scorers in the competition will each win a £150 sports voucher.
- 2.5 The organisers reserve the right to modify or cancel the competition at any time without prior notice.

3. How to enter

- 3.1 The competition will take place at 12:00 on Saturday 20 July 2025 at the Main Stage of the National Grassroots Sports Show 2025.
- 3.2 The competition is free to enter and no purchase necessary.
- 3.3 By taking part in the competition, you are agreeing to be bound by these terms and conditions.
- 3.4 The competition entries will be judged by a referee. The decision of the referee is final.

4. Eligibility

- 4.1 The competition is only open to children aged between 5 and 16 years of age (inclusive) attending the National Grassroots Sports Show 2025.



- 4.2 In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter the competition.

5. The prize

- 5.1 The prizes available are:

- (a) A MetLife branded Football – awarded to Participants who achieve 50 or more keepy uppies within 60 seconds, and
- (b) £150 sports voucher – awarded to the top three participants recording the highest number of keepy uppies in 60 seconds.

- 5.2 Prizes are subject to availability. There is no cash alternative for the prize.

- 5.3 The Promoter reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

- 5.4 The prize is not negotiable, exchangeable or transferable.

6. Winners

- 6.1 The decision of the Promoter is final, and no correspondence or discussion will be entered into.

- 6.2 The Promoter will contact the winners personally as soon as practicable after the competition has ended, either in person at the event or using any telephone number or email address provided with the competition entry.

- 6.3 The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter may publish the surname and county of major prize winners or send the surname and county of major prize winners and, if applicable copies of their winning entries, to anyone who emails the promoter or writes to the address set out in clause 1 (enclosing a self-addressed envelope) within one month after the Closing Date of the competition.

- 6.4 If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.



7. Claiming the prize

- 7.1 MetLife footballs will be awarded to successful participants in person once they complete 50 keepy-uppies.
- 7.2 The three winners will be announced at the conclusion of the competition and will be awarded the vouchers either at the National Grassroots show or by post or email.
- 7.3 The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available or has not claimed their prize within 7 days of the Announcement Date, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the eligible entries that were received before the competition closed.
- 7.4 The Promoter does not accept any responsibility if you are not able to take up the prize.

8. Limitation of liability

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking part in the competition or taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

9. Data protection and publicity

- 9.1 The Promoter will only process your personal information as set out in the MetLife Privacy Policy and UK Privacy Notice which can be found at <https://www.metlife.co.uk/privacy-policy>. See also condition 6.3 and condition 6.4, with regard to the announcement of winners.
- 9.2 Participants may be photographed on stage, with pictures appearing on the Promoters website, social media channels, and in any other media whether now known or invented in the future, and in connection with any publicity of the competition. You grant the Promoter a non-exclusive, worldwide, irrevocable licence in perpetuity, for the full period of the intellectual property rights in the competition entry, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the intellectual property rights in the competition entry for such purposes.



10. General

- 10.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.
- 10.2 Any form of cheating, unsportsmanlike behavior, or failure to adhere to the rules will result in disqualification.
- 10.3 The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition without prior notice.
- 10.4 These terms and conditions are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts in the United Kingdom.