



For immediate release February 26th 2010

METLIFE LAUNCHES IFA TRAINING PARTNERSHIP

- **Advisers can access J05 revision material through MetLife website**

MetLife Europe Limited (MetLife) is launching free hosting of IFA training as part of its ongoing commitment to working closely with advisers and supporting them in developing their businesses.

MetLife has teamed up with leading IFA training group Patterson Sales Training to help advisers preparing for the Chartered Insurance Institute J05 exams on pension income options by hosting audio revision material on their website at www.metlife.co.uk.

Advisers can access 10 audio revision modules on the MetLife website in the run-up to the April exams in the week commencing April 19th. Audio revision modules will be online for up to a week on the website and advisers can work through the course at home or in the office.

The training partnership builds on a series of thought leadership initiatives delivered in 2009, including retirement planning masterclasses with pensions expert Dr Ros Altmann, as MetLife aims to widen its distribution network.

Peter Carter, Head of Product Marketing at MetLife's UK Branch said: "The retirement planning market is a key growth area for advisers and we are keen to support them as they increase their expertise on the expanding range of flexible retirement options.

“The J05 exams are an important part of increasing understanding and expertise in the vital area of pension income options and we are delighted to be able to make Patterson Sales Training material available to IFAs. It is critical advisers pass the J05 exams as soon as possible ahead of the introduction of RDR.”

Consumer research* among MetLife clients shows IFAs are doing an excellent job explaining the risks and benefits of guaranteed products, with 59% saying they are very satisfied and 36% saying they are fairly satisfied.

MetLife’s range of retirement and long-term savings products include its new Income for Life Bond¹ and Guaranteed Investment Bond, the first to offer investors a choice of step-ups on capital and income guarantees.

MetLife’s award winning Retirement Portfolio is the first personal pension to offer both capital and income guarantees. Investors have the potential to lock-in gains annually or every two-and-a-half years with capital and income guarantees. The annual step-up offers to lock-in growth potential of up to 10% while the two-and-a-half year step-up is unlimited. Once the growth is locked in and income increases it can never fall².

The new Income for Life Bond¹ offers the same guarantees which protect the client’s income¹ against markets falling, offers the potential to lock-in gains annually (up to 10%) or every two and a half years (unlimited) when markets rise and guarantees income for life². For more information advisers should go to www.metlife.co.uk/rp.

MetLife is an affiliate of US-based MetLife, Inc. a leading global insurance and financial services organisation which counts the U.S.’s largest life insurer among its subsidiaries. The organisation is renowned for its stability, financial strength and security, and had over approximately £345.8 billion (US\$ 539.3 billion) of total assets as of December 31, 2009.

Notes to Editors

* Based on a survey of 100 consumers carried out by ORC International on behalf of MetLife

¹ This is not an income producing investment. Income relates to withdrawal of capital

² Provided withdrawals are not above the guaranteed level

MetLife Europe Limited

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MetLife, Inc., through its affiliates, serves approximately 70 million customers in the Americas, Asia Pacific and Europe. Affiliated companies, outside of the U.K., include the number one life insurer in the United States, with over 142 years of experience and relationships with over 90 of the top one hundred FORTUNE 500® companies. The MetLife companies offer life insurance, annuities, automobile and home insurance, retail banking and other financial services to individuals, as well as group insurance, reinsurance and retirement and savings products and services to corporations and other institutions.

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