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**METLIFE GOES INTO BAT WITH JONATHAN TROTT  
Ashes hero joins England captain Andrew Strauss in sponsorship deal**

MetLife Europe Limited (MetLife) is expanding its support for England's cricketers by signing a one-year bat sponsorship deal with Ashes hero Jonathan Trott.

The batsman, who became only the second England player to score a century on his debut against Australia in the series-winning Oval Test victory, joins England captain Andrew Strauss who is already sponsored by MetLife.

The 28-year-old Warwickshire and England star will play with a MetLife logo on the back of his bat for the upcoming tour of South Africa as part of the one-year contract which includes an option to extend further.

The contract covers all England and Warwickshire games plus some promotional work and runs alongside a similar deal with Andrew Strauss which extends until September 30<sup>th</sup> 2010 with an option to continue.

MetLife's UK sporting sponsorship follows a long tradition of backing sport in the US where the MetLife group supports American football, golf, tennis, baseball and cycling.

**Dominic Grinstead, Managing Director of MetLife's UK branch**, said: "We are delighted to be working with Jonathan and Andrew and look forward to them carrying on their Ashes-winning heroics in South Africa.

“The Ashes win was one of the sporting highlights of the year and the England team did us all proud. The team deserves our support and we are pleased to be able to expand our sponsorship as part of our continuing investment in the UK retirement savings market.”

Jonathan Trott said: "I am very pleased and excited to be associated with MetLife and am looking forward to working with the company as it continues to grow and strengthen its position within the UK market."

MetLife's range of retirement and long-term savings products include its new Income for Life bond, the first to offer investors a choice of step-ups on capital and income guarantees and its award-winning Retirement Portfolio, the first personal pension to offer both capital and income guarantees.

Income for Life enables investors to lock-in potential gains every year or every two-and-a-half years with the income and capital guarantees. The annual step-up offers growth potential of up to 10% while the two-and-a-half year step-up is unlimited. All investors are guaranteed to receive back at least their original investment less any withdrawals, and death benefits are also payable.

Retirement Portfolio provides unique guarantees which protect the clients' fund value against markets falling, locks-in gains every three years when markets rise and guarantees income for life. For more information advisers should go to [www.metlife.co.uk/rp](http://www.metlife.co.uk/rp).

MetLife is an affiliate of US-based MetLife, Inc. a leading global insurance and financial services organisation which counts the U.S.'s largest life insurer among its subsidiaries. The organisation is renowned for its stability, financial strength and security, and had over approximately £324.2 billion (US\$ 535.2 billion) of total assets as of September 30, 2009.

## **Notes to Editors**

### **MetLife Europe Limited**

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MetLife, Inc., through its affiliates, serves approximately 70 million customers in the Americas, Asia Pacific and Europe. Affiliated companies, outside of the U.K., include the number one life insurer in the United States, with over 140 years of experience and relationships with over 90 of the top one hundred FORTUNE 500® companies. The MetLife companies offer life insurance, annuities, automobile and home insurance, retail banking and other financial services to individuals, as well as group insurance, reinsurance and retirement and savings products and services to corporations and other institutions.

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