



For immediate release September 2009

METLIFE APPOINTS BUSINESS DEVELOPMENT DIRECTOR

MetLife Europe Limited (MetLife) has appointed Andy Marks, the former Managing Director, Sales at The Hartford, to a newly created post of Business Development Director as it strengthens its management team for continued growth.

Andy Marks joins MetLife after the decision to close The Hartford's UK operations to new business and will report to MetLife's UK Managing Director Dominic Grinstead.

In his new role he will be responsible for developing significant opportunities with MetLife's existing IFA and also developing new sales channels which are likely to emerge in the run-up to the implementation of the Retail Distribution Review in the U.K..

Dominic Grinstead, Managing Director of MetLife's UK Branch said: "We are delighted Andy has chosen to join MetLife and are confident his strong track record and experience in the financial services industry will be a major asset.

"We believe MetLife's complete guarantee solution is a compelling proposition for advisers and their clients and our success has been mirrored in the unit-linked guarantee market as a whole."

Andy Marks added: "I have been impressed by the success of MetLife's innovative retirement and savings solutions and am pleased to be joining a financially strong provider which is fully committed to the UK market."

He joined The Hartford in November 2007 from Canada Life where he was Sales Director and an Executive Director at Canada Life International for nine years. Previously he has worked for Scottish Equitable, AXA and Allied Dunbar as well as working in the US during a 24-year career in the financial services industry.

MetLife's range of retirement and long-term savings products include its award-winning Retirement Portfolio, the first personal pension to offer both capital and income guarantees, and its Guaranteed Investment Bond, which offers capital, withdrawal and death benefit guarantees

Retirement Portfolio provides unique guarantees which protect the clients' fund value against markets falling, locks-in gains every three years when markets rise and guarantees income for life. For more information advisers should go to www.metlife.co.uk/rp.

The minimum initial investment is £50,000 and clients have access to a range of MetLife Best of Breed and Index Funds, Managed and Index Portfolios chosen with the assistance of leading independent investment research company, Morningstar Associates Europe Limited.

MetLife is an affiliate of US-based MetLife, Inc. a leading global insurance and financial services organisation which counts the U.S.'s largest life insurer among its subsidiaries. The organisation is renowned for its stability, financial strength and security, and had over approximately £ (US\$ 509.5 billion) of total assets as of June 30, 2009.

Notes to Editors

MetLife Europe Limited

MetLife is the trading name of MetLife Europe Limited, an affiliate of the global financial organisation MetLife, Inc. MetLife Europe Limited is an Irish company authorised by the Irish Financial Services Regulatory Authority and subject to limited regulation by the Financial Services Authority for the conduct of its U.K. insurance business. Details about the extent of MetLife Europe Limited's regulation by the Financial Services Authority are available from the company on request. MetLife Europe Limited operates under the MetLife brand name, and has the ability to do business in any of the EU member states. In the U.K., MetLife Europe Limited works solely with Financial Advisers to help deliver retirement and long-term savings solutions. Services are delivered from MetLife Europe Limited's head office in Ireland, and from U.K. offices in London and Salisbury. For more information about MetLife Europe Limited, please visit the company's website at www.metlife.co.uk.

MetLife, Inc., through its affiliates, serves approximately 70 million customers in the Americas, Asia Pacific and Europe. Affiliated companies, outside of the U.K., include the number one life insurer in the United States, with over 140 years of experience and relationships with over 90 of the top one hundred FORTUNE 500® companies. The MetLife companies offer life insurance, annuities, automobile and home insurance, retail banking and other financial services to individuals, as well as group insurance, reinsurance and retirement and savings products and services to corporations and other institutions.

****FORTUNE 500®, April 2006. FORTUNE 500® is a registered trademark of FORTUNE® magazine, a division of Time, Inc.***

For further information, please contact:

Claire Oldstein
Head of Marketing Communications, MetLife

+44 (0) 207 715 2300